

TEXAS A&M
AGRILIFE
EXTENSION

2021 TEXAS URBAN EXTENSION SUMMIT

Roadmap to
Urban Programming

Agenda

TUESDAY, OCTOBER 26

- 9:00 a.m. **Opening Remarks**
David D. Wright - Urban Program Director,
Texas A&M AgriLife Extension Service
- 9:15 a.m. **Welcome**
Dr. Jeff Hyde - Director, Texas A&M AgriLife
Extension Service
- 9:30 a.m. **Keynote Speaker "Volunteer Mobilization"**
Dr. Chris Boleman - President & CEO,
Houston Livestock Show and Rodeo™
- 10:15 a.m. **15 Minute Break**
- 10:30 a.m. **General Session "Increasing Cultural
Awareness & Equity in Extension
Programming"**
Dr. Nia Imani Fields - Assistant Director,
University of Maryland Extension & State 4-H
Leader
- 11:15 a.m. **Networking Opportunity - Program Area
Breakouts**
- 12:00 p.m. **Adjourn for the day**

- 9:00 a.m. **General Session "Engaging Gen Z!"**
Shawnte Clawson - Family & Community Health Agent, Texas A&M AgriLife Extension Service - Hale County
Melanie Schmitt - Assistant Professor of Practice Family and Consumer Sciences Education - Texas Tech University
Dr. Karen Alexander - Associate Professor, Program Chair - Family and Consumer Sciences Education Director, The Curriculum Center for Family and Consumer Sciences - Texas Tech University
Twyla Hough - Graduate Research Assistant, Family & Consumer Sciences Education, Texas Tech University
Dylan Hinkle - Ph.D. Student - Texas Tech University
- 9:45 a.m. **15 Minute Break**
- 10:00 a.m. **General Session "Crisis to Innovation: Hybridizing Your Educational Programming"**
Paul Winski - Horticulture Agent, Texas A&M AgriLife Extension Service - Harris County
- 10:45 a.m. **15 Minute Break**
- 11:00 a.m. **Networking Opportunity - Program Area Breakouts**
- 12:00 p.m. **Break for Lunch**
- 1:00 p.m. **General Session - Working with School Districts on Interdisciplinary Programs**
Courtney Davis - County Extension Director, Texas A&M AgriLife Extension Service - Tarrant County
Tobi Jackson - President, Board of Education - Fort Worth ISD
- 2:00 p.m. **General Session - Cooking School for Emergencies**
Andrea Valdez - Family & Community Health Agent, Texas A&M AgriLife Extension Service - Hidalgo County
Hilda Salinas - Assistant Chief of Staff for Hidalgo County Judge Richard F. Cortez
- 3:00 p.m. **General Session - "Imagine Science: Collaboration, Not Competition"**
Jaden Kelly - Imagine Science Program Coordinator, Texas A&M AgriLife Extension Service - Harris County
Curtis Lemieux - Executive Director of Summer Programs at YMCA of Greater Houston
Kimber Williams - Manager of Programs at Boys & Girls Clubs of Greater Houston
- 4:00 p.m. **Adjourn for the day**

THURSDAY, OCTOBER 28

9:00 a.m. **General Session "Do's & Don'ts of Working with the Media"**

Darra Cunningham - Community Relations, Texas A&M AgriLife Extension Service Harris County

9:45 a.m. **Networking Opportunity - Program Area Breakouts**

10:30 a.m. **15 Minute Break**

10:45 a.m. **Capnote Speaker "National Urban Extension Initiative: Opportunities to Connect"**

Dr. Marie Ruemenapp - Co-Director, Urban Collaborators Program, Michigan State University Extension

11:30 a.m. **Door Prize Giveaways**

11:45 a.m. **Closing Remarks**

12:00 p.m. **Adjourn**