

# Shutter Bug 4-H Photo Camp



TEXAS A&M AGRILIFE EXTENSION, HOUSTON, TX

## Frank S. White Commercial Photography Studio Tour

*Participants will gain an introductory knowledge of the commercial photography world and an overview of career opportunities available to them. The field trip will consist of a studio tour followed by a discussion which will include the areas one can specialize in as well as what it takes to be a good photographer and run a business at the same time.*



Frank Sherwood White is an award winning commercial photographer in Houston and is also a fine art photographer and a lecturer at Rice University's School of Architecture. A recipient of the Leica Medal of Excellence for Commercial Photography, his commercial work has won numerous national and international competitions.

Originally from Western New York, White has a Bachelor of Science in Photography from The Rochester Institute of Technology.

According to White, "My images are purposeful, believable and highly detailed. As a lighting expert, I specialize in three areas: creating images that communicate the message and evoke the desired response; transforming ordinary subjects into images that capture the interest of the viewer; and providing practical and cost effective solutions to challenging photographic problems."

As an artist, White I loves irony. "I am inspired when a slightly humorous incongruity exists between what I would automatically assume about a subject and what actually exists in reality. Humor almost always provides the spark. The photographic series that get developed come from situations where the humor and incongruity strike me in a way that is unforgettable, although often, the resulting series is expressed as a serious subject."



Website: <http://www.fswphotography.com>

**Presenter Bio**